



**AARON  
WRIXON**



# Get BRAVER™

To say today's web is noisy is an understatement. Entrepreneurs, personal brands and small businesses can no longer get ahead with content unless they tackle it differently.

But what makes some content rise above the rest?

In his engaging and informative sessions, 20-year copywriter and content strategist Aaron Wrixon shows listeners how to stand up and stand out.

From his “Get BRAVER” keynote to his practical, tactical workshops—and from podcast interviews to guest blog posts—Aaron Wrixon innately understands what great content is... And he knows how to talk about it in a way that connects with audiences large and small.





# Audiences say

“It not only gave a new approach to content, but also was personally inspiring.”

“Great topic, great talk. We've definitely struggled with this, will be putting the info you shared to great use.”

“Authentic. Engaging. Loved it!”

“It was phenomenal, relatable, and simple at the same time. Also applicable to life.”

“Speaking with different people after your talk, almost every one of them mentioned you and how much it impacted them.”

“I loved your presentation, personality, style, and sense of humor.”

“Thank you! Already working to put your material to work for us.”

“You had me at ‘hello.’”





# Speakers say

“When Aaron’s on-stage he really brings it, with just the right mix of insight, education and humor. I highly recommend him for your next event.”

– Brent Weaver, The Digital Agency Show

“To hold the attention of a room you can't just be witty—you need to be wise. And you need to know when to be each one. Aaron does all that and more.”

– Marc Gutman, WildStory

“Aaron Wrixon is funny and engaging, but he uses those tools to teach and inspire. A great speaker your audience is sure to enjoy.”

— Wes McDowell, The Deeply Graphic Designcast





# About Aaron

Aaron Wrixon won't stop until he has rid the world of everything that is boring, bland, or boilerplate. His agency, WRIXON, takes clients from competing in their markets to *dominating* their markets.

Since the mid-90s, Aaron has been paid for writing well over 5 million words. That's the equivalent of 33 days of the New York Times or 164 copies of Shakespeare's Hamlet.

He has written copy for more than 80 different industries in the US, Canada, England, and Australia. Additionally, his mom says he's handsome, and one time he drove slow on the driveway when his dad came to Walbrook.





# Now booking

Keynotes

Workshops

Podcasts/interviews

Online summits

Webinars and trainings

Guest posts

## **CONTACT**

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